



WKRN-TV  
441 Murfreesboro Road  
Nashville, TN 37210

WKRN-TVOT NASHVILLE WKRN.COM

Waterfront Strategies  
3050 K Street, NW Ste 100  
Washington, DC 20007

## Contract # 224343

**Schedule Dates** 10/20/12-10/24/12  
**Advertiser** Iss/House Majority Pac (15258)  
**Agency** Waterfront Strategies (3143)  
**Product** Household Products (1054)  
**Brand** 79 86 2137/ HOUSE MAJ PAC #2137 (116428)  
**Salesperson** Political National, AE (1494)  
**Sales Office** POLITICAL NATIONAL  
**Buyer Name** /  
**Phone/Fax** 79/86/2137  
**CPE** 79/86/2137  
**Account Types** Regional/Political/Local Agency  
**Billing Type** Standard  
**Comments** HOUSE MAJ PAC #2137  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 10/18/12  
**Last Modified** 10/18/12  
**Entered By** Liz Gannon  
**CO-OP** No  
**Headline #** 06383640  
**Demo**  
**Order Type** Normal Spot (default)  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,872.50  
**Net Total** \$16,277.50  
**Sales Tax**

**WKRN (WKRN)**  
**By Broadcast Month**  
Oct. 2012  
Grand Total: 39 \$19,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NWS	10/22/12-10/24/12	2	:30	5:58P- News 2 at 10	1								3	\$700.00	\$2,100.00	WKRN (WKRN)	NEWS 2	10/18/12
2.0	Normal Line / SPOT	10/22/12-10/24/12	1	:30	5:58P- The View	1	X	X	X					1	\$375.00	\$375.00	WKRN (WKRN)	THE VIEW	10/18/12
3.0	Normal Line / SPOT	10/22/12-10/24/12	1	:30	10:58P- ABC Nightline	1	X	X	X					3	\$300.00	\$900.00	WKRN (WKRN)	NIGHTLINE	10/18/12
4.0	Normal Line / SPOT	10/22/12-10/24/12	1	:30	9P- Dr. Phil	1	X	X	X					1	\$300.00	\$300.00	WKRN (WKRN)	DR. PHIL	10/18/12
5.0	Normal Line / NWS	10/22/12-10/24/12	1	:30	5:58P- News 2 at 4	2	X	X	X					2	\$400.00	\$800.00	WKRN (WKRN)	NEWS 2	10/18/12
6.0	Normal Line / NWS	10/22/12-10/24/12	1	:30	5P- News 2 at 5	1								3	\$400.00	\$1,200.00	WKRN (WKRN)	NEWS 2 AT 5PM	10/18/12
7.0	Normal Line / NWS	10/22/12-10/24/12	1	:30	4:58A- News 2 THIS MORNING/OPEN ID/5AM	1								3	\$340.00	\$1,020.00	WKRN (WKRN)	NEWS 2	10/18/12
8.0	Normal Line / NWS	10/22/12-10/24/12	1	:30	5:30P- 6P (CST)	1								3	\$450.00	\$1,350.00	WKRN (WKRN)	ABC-WORLD NWS	10/18/12
9.0	Normal Line / NWS	10/22/12-10/24/12	2	:30	5:58P- News 2 at 6	4	X	X	X	X				4	\$450.00	\$1,800.00	WKRN (WKRN)	NEWS 2 AT 6PM	10/18/12
10.0	Normal Line / NWS	10/22/12-10/24/12	2	:30	5:58A- News 2 THIS MORNING/ID/6AM	1								3	\$450.00	\$1,350.00	WKRN (WKRN)	NEWS 2	10/18/12
11.0	Normal Line / SPOT	10/23/12-10/24/12	2	:30	6:29P- Wheel of Fortune	3								3	\$900.00	\$2,700.00	WKRN (WKRN)	WHEEL-FORTUNE	10/18/12
12.0	Normal Line / SPOT	10/22/12-10/24/12	1	:30	7A- Good Morning America	5	X	X	X	X				5	\$375.00	\$1,875.00	WKRN (WKRN)	GMA	10/18/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

For contract Terms and Conditions, please visit this site: <http://vbiforms.com/images/TermsCon.pdf>



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<b>Grand Total:</b>	<b>39</b>	<b>\$19,150.00</b>

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13.0	Normal Line / SPOT	10/22/12-10/24/12	1	:30	9A- Line with Kelly and Michael	2	X	X	X					2	\$340.00	\$680.00	WKRN (WKRN)	LIVE WITH KELLY & MICHAEL	10/18/12
14.0	Normal Line / PRIME	10/22/12-10/22/12	1	:30	8:58P- Dancing with the Stars	1								1	\$2,000.00	\$2,000.00	WKRN (WKRN)	DWTS	10/18/12
15.0	Normal Line / SPOT	10/21/12-10/21/12	1	:30	7A- Good Morning America Sunday								1	1	\$250.00	\$250.00	WKRN (WKRN)	GMA WEEKENDS	10/18/12
16.0	Normal Line / NWS	10/20/12-10/20/12	1	:30	10:30P- News 2 at 10							1		1	\$450.00	\$450.00	WKRN (WKRN)	ABC-WORLD NWS<	10/18/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Laura Bassett  
do hereby request station time concerning the following issue:

House Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED			\$19,150. <sup>00</sup>	

**Total Charges:**

This broadcast time will be used by: House Majority PAC

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**
                         
 ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

House Majority PAC  
 1025 Thomas Jefferson St. NW  
 Washington, DC 20007

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

*Shannon Roche*  
*Deputy Director*

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

7/17/2012 \_\_\_\_\_ (202) 350-5782  
 Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted ☐ Accepted in Part ☐ Rejected

\_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_  
 Signature Printed Name Title